

# HELLO

From StoryTellers Club

Happy July to all of you! We hope you're all enjoying the warm weather, vacations, celebrations, barbecues, and all that the summer time brings. This month especially, we're mindful of the great country we live in, the freedoms we enjoy, and all those who work so hard to keep our freedoms and securities.

## Member's Only Blow Out Sale



This month's blowout sale features one of our favorite embellishments—textured cardstock! Cardstock can be used in so many ways to enhance your scrapbooking pages—background paper, matting for pictures, border pieces,

the possibilities are endless! You can also use cardstock to make cards and use up any left over diecuts you have laying around! This special also includes a set of foam stamps that are super fun to use for your scrapbooking projects as well as any other craft project! These stamps can be used with acrylic paint or any stamp pad. You receive 24 sheets of cardstock in 12 different colors as well as 1 set of foam stamps.

Just a reminder! We do have past monthly specials still available for purchase as well. Take advantage of this month's special or past specials by [logging into your account here](#).

## Creative Expressions

Are you stuck in a creative rut? If so, Alayna has come up with some great projects that will feed your creative side and give you some wonderful ideas. Sprucing up ordinary treats to look more fun, decorating the flatware, and creating a patriotic décor piece are all part of this month's projects, so be sure to [check them out](#). Enjoy!



## United States Trivia

In 1507, Martin Waldseemüller created a map of the world on which he called the Western Hemisphere "America" after Italian explorer and cartographer Amerigo Vespucci.

The name, "The United States of America," was finalized on November 15, 1777 by the Second Continental congress.

The United States has a population of about 306 million people.

Our country occupies 3.79 million square miles.

"The Star Spangled Banner" was made the official national anthem in 1931. Until that time "Hail Columbia" (now the entrance march for the vice president) was the unofficial anthem for the country.

In addition to the United States, several other countries celebrate their independence this month, including: Belarus, Bahamas, Maldives, Peru, Argentina, Vanuatu, and Somalia.

## StoryTellers News

This month is a little bitter sweet for StoryTellers. We're saying good-bye to Jen, but we're excited for her to start her teaching career. We know she'll do a great job, and want to wish her the best of luck in this new fun adventure. We're also saying hello to Brenda and Brittney, who will both be doing customer service and taking care of all our great members.

Here's a schedule of our upcoming conventions:

Atlanta, GA	July 10th–11th
Valley Forge, PA	July 31st–August 1st
Santa Clara, CA	August 7th–8th
Charlotte, NC	August 14th–15th
Chicago, IL	August 21st–22nd
Somerset, NJ	August 28th–29th

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## Monthly Tip of the Trade

As strange as it may seem, our tip this month is "Less is more." We've been seeing so many pages that seem so overloaded and over embellished, that the photos are lost in the mess. Remember, in addition to being a creative outlet, a scrapbook is a way to catalog your memories and preserve your photos. If you have too many things going on with your page, the embellishments become the focal point rather than a compliment to your photos. Happy scrapping!



## Discussion Board News

Come join us in the summer challenge series in the [Challenge forums](#). Connie has some great things going on every week. Also hop on over to our [contest forum](#) for our weekly contests.

For the month of July we will be featuring our Design Team! Get to know the team a little better. We will be running the Question of the Day, doing a Design Team contest, scraplift the design team and members will have a chance to ask the DT anything they want [So come have fun!](#)

## Challenge From Sheri Dawn

Summer is here and in full swing! I love summer, going to the lake, swimming in the pool, flowers, vegetable gardens and barbecues. What do you love to do in the summer? For this months challenge I would like you to create a layout based on the theme "What do you do in the summertime?" The phrase doesn't have to be included in the layout to count. Post your layout in the [July Newsletter Challenge forum](#) to be entered into the drawing.

Just A Reminder...

The August pack will be available for preview on July 24th. Log in to your account to take a look at what fun things we have for your next pack!